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RÉVOLUTION. YOU SAY YOU WANT A REVOLUTION

LABELS ET REBELLES 1966 - 1970

EDITED BY VICTORIA BROACKES AND GEOFFREY MARSH

The late 1960s were a time of rapid social and political change. You Say You Want a Revolution? Examines the moment when young people challenged everything and demanded the impossible. The unbridled optimism and experimentation, short-lived as it may have been, had lasting effects that continue to shape the way we view the world. Today's most pressing issues: inequality, globalization, environmentalism, and communication all have their roots in this period.

*Looking at music, fashion, film, design, the counterculture, mind-altering experiences, festivals, and politics, this book investigates the cultural upheavals of those five turbulent years. Focusing on the music that provided the soundtrack to the era, from Sam Cooke's *A Change Is Gonna Come* to *The Who's My Generation* to Jimi Hendrix's *Purple Haze* and on defining moments such as the Paris protests of May 1968, Woodstock, and West Coast Communes, this new book looks at how the revolutions of the 1960s changed the way we live today — and shaped the way we imagine the future.*

Victoria Broaches is a Curator and the Head of Exhibitions for the Department of Theatre and Performance at the V&A.

Geoffrey Marsh is the Director of the Department of Theatre and Performance at the V&A. They have previously produced a number of successful touring exhibitions, including the immensely popular *David Bowie Is*.