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50 ANS D’AFFICHES DE LA COLLECTION DE L’ART BRUT
50 YEARS OF POSTERS FROM COLLECTION DE L’ART BRUT

Edited by Sarah Lombardi. Posters by Werner Jeker

This A3-format magazine brings together a selection of fifty exhibition posters designed by Werner Jeker (Les Ateliers du Nord, Lausanne) presented at the Collection de l’Art Brut between 1976 and 2026. This renowned Lausanne-based German-Swiss graphic artist has worked with the museum since it opened and is also responsible for the layout of this publication. The Collection de l’Art Brut would like to take advantage of this project to show its appreciation of this fruitful collaboration spanning five decades.

The internationally renowned German-Swiss graphic designer **Werner Jeker** founded his own business in Lausanne in 1972. In 1983, he founded Les Ateliers du Nord with industrial designers Antoine Cahen and Claude Frossard. Known particularly for his posters and books, Werner Jeker also designs and produces visual identities, newspapers, and exhibition layouts. He has designed the posters for all the exhibitions at the Collection de l’Art Brut since it opened in 1976.

Sarah Lombardi is an art historian and has been director of the Collection de l’Art Brut since 2013. She has focused her efforts on raising the profile of the Lausanne institution’s collection, which comprises 70,000 works. Along with this historical approach, she continues to build the museum’s collection by discovering new outsider artists, to whom she dedicates exhibitions and publications.

[Collection de l’Art Brut, Lausanne, 27 February – 27 September 2026](#)