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ITALIAN DESIGN

MOMA DESIGN SERIES

INTRODUCTION BY PAOLA ANTONELLI

TEXT BY GIAMPIERO BOSONI

The story of Italian design, told through works selected from the collection of the Museum of Modern art, new York.

Beyond any romantic declaration of Italians' secret to success is the exceptional effectiveness of Italian modern design. Engaging Italian industry and culture in a single-minded and spontaneous project of national image building, Italy's designers have produced a complete variety of forms: fashion, graphic arts, and product and set design with a unique international resonance. This book highlights Italian design of the last century. Paola Antonelli's lively introduction provides an overview of Italy's design culture; an essay by Giampiero Bosoni showcases the masterpieces of modern Italian design reproduced in the volume's catalogue section. They are accompanied by an illustrated chronology of important events that have influenced Italian design as well as a comprehensive bibliography.

Giampiero Bosoni is an architect, curator, and associate professor of interior architecture in the School of Design at the Polytechnic University of Milan. He is the author of several surveys and monographs, including *Il Modo Italiano: Italian Design and Avant-garde in the 20th Century* and *Max Huber*.

Paola Antonelli is Senior Curator in the School of Architecture and Design at The Museum of Modern Art, New York.